



Irving Farms Marketing

Fresh From Our Fields Since 1936.

	Sustainability Position
Our Vision	Our vision is to maintain resilient ecological, economic, and social systems in all aspects of the Irving Farms family of companies.
Ecology	Reduce greenhouse gases: Equipment, Facilities, Fleet Upgrades
	Reduce Energy Use: Renewable energy boiler at facility
	Soil Health: 3-yr rotational practices, Fall Cover Crop Program
	Water Conservation: Efficient irrigation, Variable speed components
Social	Community Engagement: Trek Across Maine (sponsor), Washburn August Festival, Maine Potato Blossom Festival
	Community Investments: Annual Methodist Church, Atlantic Salmon Restoration, Amer. Heart & Cancer Associations, Hospice
	Our People: Employee Training, Health & Safety Programs
Economic	Food Safety & Quality Programs: HACCP-based, GFSI Compliant
	Competitive Advantage (Location): Low Food miles, Fresh Packed, Grower-Direct, Favorable Climate & Cost-Effective Labor Supply
	Competitive Advantage (Land): Highly Productive Soils, Natural Rainfall, Lowest Chemical AI/acre of all potato growing regions.